



DIVERURAL PROJECT

IMPACT ASSESSMENT

Erasmus+ KA2 Project about the inclusion of migrants in the rural areas.

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INTRODUCTION

The following document presents the global impact assessments of the project, resulting from the local impact assessment conducted by each partner associations. Four indicators were established for measurement: **Inclusion and participation (I)**, **Fulfillment of Migrants' Needs (II)**, **Discrimination and Exclusion (III)**, and Dissemination and outreach (IV).

In this regard, the first section presents an analysis of participant outcomes, including both qualitative and quantitative information. First, an analysis of the questionnaires administered to explore Indicators I, II, and III is provided. Second, an analysis of the results obtained during the host language classes is presented. Third, an analysis of the migrants' expectations for the project and the extent to which these were met is included. Lastly, quantitative information on project participation is presented.

The second section contains the overall SWOT analysis of the project, developed from the local SWOT analyses conducted by each partner organization.

Finally, the third section presents quantitative information on the project's dissemination efforts.



DIVERURAL PROJECT- IMPACT ASSESMENT

I. PARTICIPANTS ANALYSIS

a. MIGRANT CONDITIONS AND PERCEPTION

1.1. Inclusion and participation:

Despite the different contexts present in the partner countries, migrants share common feelings regarding their situation of inclusion and participation in local communities. In this regard, the sense of integration is rated as being between a medium and low state across the three countries. Similarly, concerning the sense of belonging, the trend in Spain points to a medium sense of belonging, while in Portugal, the trend is medium-low, and in Italy, it is low. Regarding the feeling of connection with their neighbors, Spain shows a medium-high trend, whereas in Portugal and Italy, the trend is medium-low. Finally, concerning the establishment of an emotional bond with neighbors, Spain indicates a high perception, while in Portugal and Italy, the trend is medium-low.

1.2. Fulfillment of Migrants' Needs:

With respect to the perception of being attended to regarding their needs, whether by public or civil institutions, the three countries show a wide dispersion in their responses. In this sense, both informational support and instrumental support indicate that the sense of need fulfillment is strongly influenced by individual experiences, depending on access to information and, likely, on the local support network that may provide access to these opportunities for assistance.

1.3. Discrimination and Exclusion:

Regarding the general sentiment of discrimination, an interesting phenomenon emerges that crosses all three countries. In this context, around 50% of respondents report having felt discriminated against "sometimes" by local individuals in the past year. However, despite this, this percentage notably decreases when disaggregated concerning access to services and the labor market or in dealings with public administration or the police.

On the other hand, regarding the feeling of exclusion, trends are again similar across the different countries. Thus, concerning the sense of access to resources, both Spain and Portugal show a medium-low trend, while Italy presents a low trend. Additionally, all three countries report often feeling excluded or ignored. Finally, there is a perception that they are usually treated with less respect than locals.

1.4. Results Upon Project Completion:

At the conclusion of the project, some improvements are observed in the indicators previously addressed, which are transversal to the three involved countries. Understanding the inherent limitations of the project's duration and low budget, this



allows for optimism regarding the work to be carried out in the future and the possibilities of promoting larger-scale projects that can have a more profound impact on the communities.

Thus, upon project completion, regarding the indicator of **Inclusion and Participation** in the three countries, there is a medium-high trend concerning the sense of integration, belonging, and community. Additionally, regarding the indicator of the **Fulfillment of Migrants' Needs**, there is also a medium-high trend, which may be attributed to increased access to information following participation in the project and the fact that it was the first time many migrants engaged in a project or activities of a civil institution in the area. Finally, concerning the indicator of **Discrimination and Exclusion**, upon project completion, a medium trend is observed.

b. MIGRANT HOST LANGUAGE CLASSES

At the beginning of the host language classes, tests were administered in each country to assess the participants' entry level, allowing for the structuring of classes tailored to their knowledge, as well as to evaluate their improvement in knowledge upon completion of the classes. In this regard, it was found that according to the Common European Framework of Reference (CEFR), approximately 80% of the participants exhibited an A0 level, while a smaller percentage presented an A1 level.

Once the project was completed, the tests were administered again, and the method of measurement used was the percentage increase in the number of correct responses obtained. In this sense, an average improvement of 24% was observed concerning the number of correct responses.

Despite the above, it is important to note that the classes were conducted following non-formal educational learning methodologies, with an emphasis on enhancing the participants' performance in their daily lives; therefore, many of the learnings acquired were not adequately assessed by the tests administered. However, other measurement instruments, such as those mentioned in the previous section, along with the responses provided in the satisfaction questionnaire regarding expectations presented below, highlight the impact that the classes had on the participants' day-to-day lives and their integration.

c. EXPECTATIONS OF THE PARTICIPANTS

At the beginning of the project, a brief qualitative questionnaire was administered to the participants regarding their expectations about how the project could influence the development of the three previously addressed indicators. In this regard, participants indicated concerning the indicator of Inclusion and Participation that learning the host language could help them navigate daily life more effectively and connect with more people. Regarding how the project addressed their specific needs, participants reiterate the necessity of learning the local language to adapt more successfully, also noting the brevity of the project. Finally, concerning the indicator of Discrimination and Exclusion, they expressed expectations that the project



would bring them closer to more local individuals through language learning and cultural exchange.

Once the project was completed, the questionnaire was administered again, with the questions replaced by others that assessed whether their expectations had been met. In this sense, regarding the indicator of Inclusion and Participation, the majority of participants reported feeling more included and better able to integrate, emphasizing the tools acquired in the language classes. Regarding the indicator of Fulfillment of Migrants' Needs, participants indicated that the project effectively addressed their specific needs, assisting them in learning the local language and opening participation opportunities that allowed them to meet more people. Finally, concerning the indicator of Discrimination and Exclusion, they noted that the project helped them feel less discriminated against due to improved communication abilities with others; however, it is worth highlighting that a smaller percentage of participants indicated that the project did not assist them in this area.

d. QUANTITATIVE IMPACT

	N° Activities	Participants
Number of migrants surveyed	3	110+
Hours of Classes	60	85+
Amount of Intercultural Evenings	6	214+
Amount of Multiethnic dinners	3	230+

Table 1. Quantitative impact on participants

II. GLOBAL SWOT ANALYSIS OF THE PROJECT

Upon the completion of the project, each of the partners conducted a SWOT analysis regarding how the project unfolded in their respective territories. Subsequently, the three analyses were consolidated, and efforts were made to identify common points among them in order to develop a comprehensive SWOT analysis of the project as a whole. Below are the results of the analysis conducted.



SWOT ANALYSIS

Strengths

- Participatory and community-based approach
- Establishment of partnerships with local entities
- Appropriate professionals for implementation
- Well-designed partnership
- Adaptability, cooperation and integration: We made the activities that the participants felt more comfortable and wanted to do.

Weaknesses

- Anglo-Saxon and Spanish-speaking migrants present different learning capacities
- Difficulty in attracting a larger number of migrants
- Social biases: resistance or distrust toward the integration of immigrants.

SWOT

Opportunities

- Local development: Opportunity to address rural depopulation due to the migratory phenomenon
- Better understanding of the target group once the project is completed
- Establishment of interpersonal ties between the migrant population and the local community
- Positive results allow for the adaptability and scalability of the project
 - Growing social and institutional support: Create interest in local government levels towards integration initiatives.

Threats

- Large geographical extent of inland areas
- Rise of hate speech and far-right movements
- Long working hours of migrants hinder participation
- Short duration of the project makes it difficult to achieve deep and lasting impact on the indicators
- Logistical challenges: Lack of infrastructure and resources, such as public transportation or access to basic services, have hampered the effective implementation of activities



III. DISSEMINATION IMPACT

a. SOCIAL MEDIA GROWTH

TOTAL AMOUNT OF FOLLOWERS	Partner	Social media	Variation		
			START	END	%
FOLLOWERS ON SOCIAL MEDIA	CdA	Facebook	0	300	-% ↑
		Instagram	1987	2474	25% ↑
	Gramigna	Facebook	1137	1409	24% ↑
		Instagram	756	917	21% ↑
	On&Off	Facebook	801	905	13% ↑
		Instagram	796	959	20% ↑

Table 2. Total amount of followers in social media.

b. EXTERNAL MEDIA DISSEMINATION

EXTERNAL MEDIA		
TYPE	LINK	DATA
Newspapper	https://www.jornaldocentro.pt/noticias/diario/comunidade-imigrante-em-cinfaes-vai-ter-aulas-de-portugues	11/03
Newspapper	https://www.larioja.com/comarcas/jornada-intercultural-repostera-domingo-20240509084910-nt.html	09/05
Newspapper	https://averdade.com/cinfaes-casa-dabobora-promove-jantar-multietnico-no-largo-da-fonte-dos-amores/	30/05
Newspapper	https://novumcanal.pt/2024/05/cinfaes/jantar-multietnico-dinamizado-em-cinfaes-a-15-de-junho/	27/05
Newspapper	https://www.jornaldocentro.pt/jantar-multietnico-promove-gastronomia-e-convivio-em-cinfaes/	27/05
Newspapper	https://radiomontemuro.pt/2024/06/06/c-audio-cinfaes-jantar-multietnico-da-casa-dabobora-vai-promover-partilha-da-cultura-e-identidade-entre-imigrantes-comunidade-local/	06/06
Newspapper	https://expresso.pt/sociedade/2024-06-13-meia-duzia-de-meses-e-tanta-cara-diferente.-reportagem-no-concelho-a-norte-de-lisboa-com-mais-trabalhadores-imigrantes-5786c4d2	13/06
T.V.	RTP1. Jornal da Tarde. Report on the Migration Phenomenon in Cinfães.	27/10

Table 3. External Media.

c. INTERNAL MEDIA DISSEMINATION

INTERNAL MEDIA (does not include stories)			
PLATFORM	LINK	DATA	LIKES
Instagram	https://www.instagram.com/p/C1nMQ23lhuz/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA	02/01	77



Co-funded by
the European Union

Instagram	https://www.instagram.com/reel/C2ZPnBAMJyW/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	22/01	43
Instagram	https://www.instagram.com/p/C4GWI7ztfzi/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	04/03	37
Instagram	https://www.instagram.com/p/C4QZ21Jur6Z/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	08/03	17
Instagram	https://www.instagram.com/p/C5Bzs1Klasf/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	27/03	59
Instagram	https://www.instagram.com/p/C7hT4Chu5Z7/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	28/05	51
Instagram	https://www.instagram.com/reel/C8cDpFslfUm/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	20/06	50
Instagram	https://www.instagram.com/p/C9SvG3Gu74/?utm_source=ig_web_copy_link	11/07	62
Instagram	https://www.instagram.com/p/C-a4k1Wo2oj/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	08/08	44
Instagram	https://www.instagram.com/p/C-XS3sgX8/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	01/09	28
Instagram	https://www.instagram.com/p/C-tG-lrvbOK/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	09/09	33
Facebook	https://www.facebook.com/casadabobora.aj/posts/122109254900162189	02/02	3
Facebook	https://www.facebook.com/casadabobora.aj/posts/122129146592162189	04/04	5
Facebook	https://www.facebook.com/casadabobora.aj/posts/122130105944162189	08/03	3
Facebook	https://www.facebook.com/casadabobora.aj/posts/122134710848162189	27/03	3
Facebook	https://www.facebook.com/casadabobora.aj/posts/122148250892162189	28/05	123
Facebook	https://www.facebook.com/casadabobora.aj/posts/122157361274162189	11/06	7
Facebook	https://www.facebook.com/casadabobora.aj/posts/122162497292162189	08/08	5
Facebook	https://www.facebook.com/casadabobora.aj/posts/122167673720162189	01/09	3
Facebook	https://www.facebook.com/casadabobora.aj/posts/122169452762162189	09/09	5
Instagram	https://www.instagram.com/p/C1nMQ23lhuz/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	02/01	76
Instagram	https://www.instagram.com/p/C1pQ7VrfCL/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	03/01	12
Instagram	https://www.instagram.com/p/DAiUwQus2o5/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	30/09	29



Instagram	https://www.instagram.com/p/DAnEYa9MxCx/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	02/10	27
Instagram	https://www.instagram.com/p/DASn68nMg-0/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	04/10	29
Facebook	https://www.facebook.com/OnOffTeatro/posts/766396962185982	03/01	5
Instagram	https://www.instagram.com/p/C1X3URWKDsg/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	27/12/23	15
Instagram	https://www.instagram.com/p/C3VrV2gL3Wv/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	14/02	42
Instagram	https://www.instagram.com/p/C3fEflyK9G3/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	18/02	24
Instagram	https://www.instagram.com/p/C3w_0LcLhv1/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	25/02	17
Instagram	https://www.instagram.com/p/C5v-skGi7dl/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	14/04	38
Instagram	https://www.instagram.com/p/C-ZweJvqKv-/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==	08/08	31
Facebook	https://www.facebook.com/GramignaODV/posts/365819016028253	27/12/23	7
Facebook	https://www.facebook.com/GramignaODV/posts/394108483199306	14/02	3
Facebook	https://www.facebook.com/GramignaODV/posts/396157872994367	18/02	5
Facebook	https://www.facebook.com/GramignaODV/posts/399891992620955	25/02	10
Facebook	https://www.facebook.com/GramignaODV/posts/421319963811491	03/04	8
Facebook	https://www.facebook.com/GramignaODV/posts/427661889843965	04/04	9
Facebook	https://www.facebook.com/GramignaODV/posts/476543824955771	04/07	2
Facebook	https://www.facebook.com/GramignaODV/posts/497316089545211	08/08	12
AMOUNT OF POST			LIKES
40			1059

Table 4. Internal Media.